



2021 ATTENDEE LIST

The 2021 Women & Automotive Canadian Leadership Forum, which was held online over the course of two days in August, had a record attendance of 511 individuals.

The event is designed each year to help advance women into leadership roles in the Canadian automotive industry through an array of panel discussions and presentations on leadership strategies, mentorship, personal success stories and more.

The attendee list reflects the diversity of the event, as leaders from across the industry tuned in to this year's online event.

Leading Canadian auto companies and organizations like CIBC, TRADER Corp., Hyundai Auto Canada, Scotia Dealer Advantage, AutoVerify, Accu-Trade, Toyota Motor Manufacturing Canada, Kitchener Hyundai, The Liminal Place, as well as U.S. based companies AutoFi, and WOCAN discussed an array of topics ranging from the power of mentorship and allies to how to "tame the Dragon" when faced with conflict.

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