



# Auto Remarketing Canada CONFERENCE

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## A DIGITAL EXPERIENCE

### CANADA'S USED CAR CONFERENCE

## 2021 ATTENDEE LIST

Over a two-day span, the 2021 all-digital Auto Remarketing Canada Conference provided a wealth of live and on-demand content, bringing together influential leaders from across the Canadian auto industry.

Content included dealer training, wholesale and finance trends, along with sessions providing business Intelligence for automotive decision-makers.

ARC 2021 brought nearly 300 attendees together digitally, including dealers, remarketing executives, analysts, digital marketers and more.

**Erfan Afshar**

Director of Operations  
CarHub North York Chrysler

**Adil Ahamed**

Managing Director & Dealer Principal  
Destination Auto Group

**Naveed Ahmed**

Owner  
baba auto

**Ola Ajayi-Salako**

International Director, Business  
Transformation  
Cox Automotive Canada

**Baris Akyurek**

Director, Marketing Intelligence & Insights  
TRADER Corporation

**Derek Albertini**

Export Auto Sales  
The Driving Force

**Blair Allison**

Director, Remarketing & Field Operations  
SiriusXM Canada Inc

**Andrea Amico**

Founder & CEO  
Privacy4Cars

**Aldrich Ang**

Sales Manager  
Mercedes-Benz Vancouver

**Sabrina Arruda**

Content Market Specialist  
TRADER Corporation

**Sergey Barandich**

General Manager  
Redline Auto Sales

**Ariu Baregheh**

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**Mohammed Bash**

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United Stars Auto

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Regional Sales Manager  
PassTime GPS Canada

**Marley Begg**

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General Bank of Canada

**Jeremy Belanger**

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VinSolutions

**Alvin Bennett**

District Sales Manager  
ADESA

**Jeff Bescher**

President, Strategic Remarketing Solutions  
SRS Advantage

**Bryan Bota**

Senior Manager, Inside Sales  
CARFAX Canada

**Fade Bouras**

COO  
Hgregoire

**Blake Bradley**

National Dealer Development  
EBlock

**Andrij Bratkov**

Finance Manager  
Vehicle Finance Solutions

**Ronald Breuer**

Pre-Owned Sales Manager  
Nissan Downtown / Infiniti Downtown

**John Burnett**

National Dealer Development  
EBlock

**Amada Cain**

Client Services Supervisor  
L Hansen's

**Sophie Callander**

Director of Operations  
PassTime GPS Canada

**Christine Campbell**

District Sales Manager  
ADESA



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**Krekor Carabet**

Owner  
Kaizen Rent A Car Incorporated

**Eric Carette**

District Sales Manager  
Kar Global

**Pierre Caron**

President  
Car-On Automotive

**Juan Castano**

Manager  
Integrity Auto Group Corp

**Ihor Chykaliuk**

President  
Top Motors Canada

**Daniel Clarke**

Used Car Buyer  
Bruce Auto Group

**Nicholas Coatsworth**

Business Development Manager  
Applewood Chevrolet

**Howard Cobham**

SVP, Dealer Services Canada  
GM Financial

**Deanna Collingham**

Special Finance Specialist  
Sym-Tech Dealer Services

**Nevade Coombs**

Sr. Director, Commercial Customer Solutions  
ADESA

**Bob Coulson**

Wholesale  
Intrafleet

**Jeffrey Coyle**

General Manager  
Saint John Toyota

**Eddy Cusan**

VP of Commercial Sales  
ADESA

**Vincent Dery**

President  
Joliette Mitsubishi

**Guylaine Desmarais**

Marketing Communications  
Reynolds and Reynolds (Canada) Ltd.

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Business Development Manager  
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Alan Dickie Inc.

**Scott Drummond**

Dealer Principal  
Scott Drummond Chevrolet Buick GMC

**Lindsay Duffield**

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**Mario Jr Duquette**

Sales Manager & Credit Department Manager  
AcquisAuto

**Blair Earle**

Managing Director  
Impact Auto Auctions

**John Eckensviller**

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**Arzie Elmazi**

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EBlock

**Leilani Erese**

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L Hansen's

**Ryan Eyer**

Wholesale Specialist  
Birchwood Automotive Group

**Maxime Fabian**

Director of Sales Eastern Canada  
EBlock

**Pierre Fauchille**

Managing Director, Physical & Digital  
Solutions  
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**Steve Ferguson**

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**Kirk Foat**

Automotive Remarketing & OEM Manager  
CARFAX Canada

**Kevin Forodi**

Senior Manager, Fleet  
Hyundai Auto Canada Inc.

**Mike Foster**

Director-Banking, Insurance & Government  
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**Farnaz Ghoreishi**

Lease Maturity Team Lead  
SCI Lease Corp

**Kathy Gilbert**

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CDK

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Canadian Dealer Lease Services Inc.

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**Galen Gower**

Vice President, Business Development  
Carfinco Inc.

**Lori Grant**

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**Scott Greer**

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**Olivier Gutknecht**

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Manager Digital Marketplace  
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**Terry Haitas**

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Welland Honda

**Andrew Hall**

VP, Data & Analytics  
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**Jon Hall**  
Director of Operations  
Markham Mazda

**Shane Hambly**  
VP, Sales  
EDealer

**Cindy Hansen**  
Vice President  
L Hansen's

**Salman Haq**  
President  
Auto Nation Car Sales

**Drew Harden**  
Manager, Research & Insights  
CARFAX Canada

**Brad Hart**  
Business Development Analyst  
EBlock Inc.

**Trevor Henderson**  
Chief Operating Officer  
ADESA Canada

**Curtis Henderson**  
Market & Brand Specialist  
EBlock

**Jared Hicks**  
Used Car Manager  
Saint John Toyota

**John Hillock**  
General Sales Manager  
Baytowne Hyundai

**Andre-Martin Hobbs**  
President  
DecisioningIT (Lucy)

**Paul Hunsley**  
VP & Head, Retail Automotive Finance  
BMO Bank of Montreal

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Lancaster Vehicle Center

**Stanley Inc.**  
Manager  
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**Mark James**  
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**Eric Janca**  
Leader – Lease Maturity and Remarketing  
SCI Lease Corp

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**Dustin Kalthoff**  
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**John Kelly**  
National Retail Sales Manager  
L Hansen's

**Kamran Khadem**  
President  
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**Hussain Khan**  
CEO  
HAK logistics Inc

**Leo Kim**  
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**Steve Kisic**  
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**Andrew Lemoine**  
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**Ryan Li**  
Used Car Manager  
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**David Lingard**  
VP, Legal (Canada)  
KAR Global

**Tony Long**  
Executive Director  
IARA

**Juan David Lopez**  
General Manager  
Tricity Auto

**Ian MacDonald**  
CMO  
TRADER Corporation

**Alisha Mackenzie**  
Regional Sales Manager - Central Ontario  
CARFAX Canada



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## 2021 ATTENDEE LIST

**Jeff Macleod**  
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**Brian Macleod**  
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**Canadian Magazine**  
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EBlock

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Inovatec

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Carter GM Northshore

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Business Manager  
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**Matt Rispin**

Co-Founder & Managing Director  
North Toronto Auction, Auto Gravel

**Daniel Ross**

Sr. Automotive Analyst,  
Vehicle Valuations & Residuals  
Canadian Black Book

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**Gary Rubenstein**

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**Trish Sa**

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**Paul Seger**

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**Alana Sikand**

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**Raj Singh**

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Haldimand Motors

**Frank Sisca**

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Wholesale Autonet

**Derek Sloan**

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**Bryan Smith**

Head of Customer Growth  
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**Sherin Solomon**

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Paul Stock

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Vehicle Finance Solutions



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## 2021 ATTENDEE LIST

**Tim Tremain**

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**Aurelienn Wagna**

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